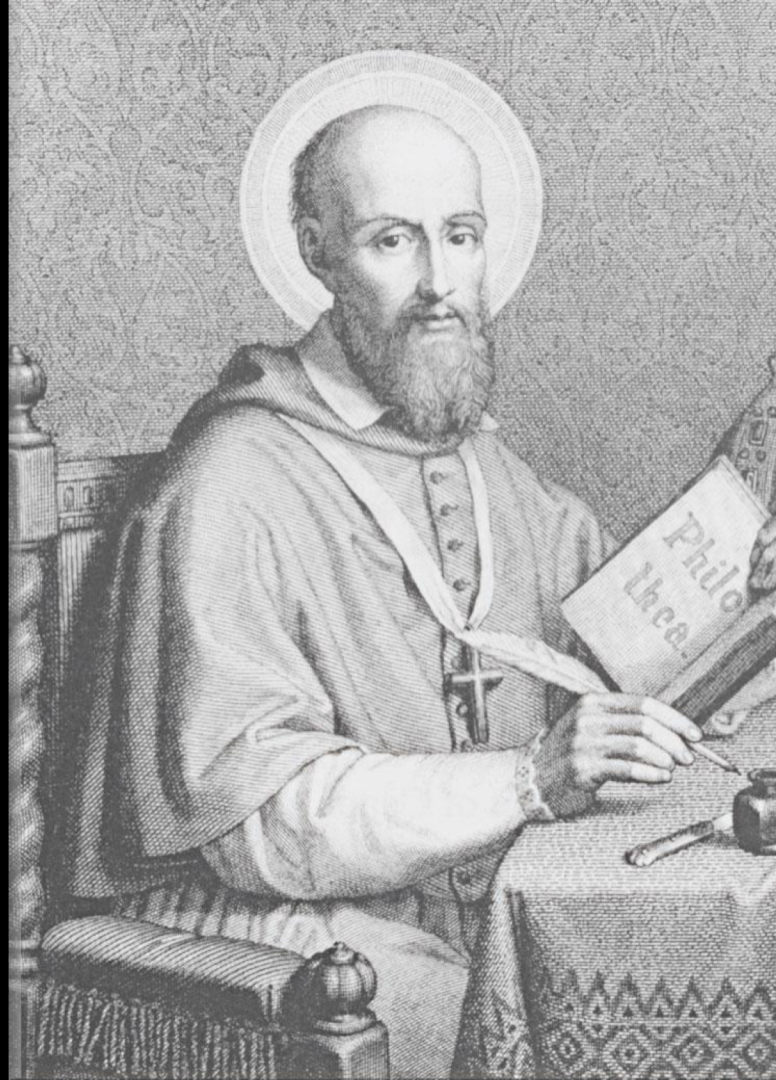
“Lookin’ Good!”

Is your school’s communication plan wearing sweatpants or a designer suit?

“Be who you are and be that well”

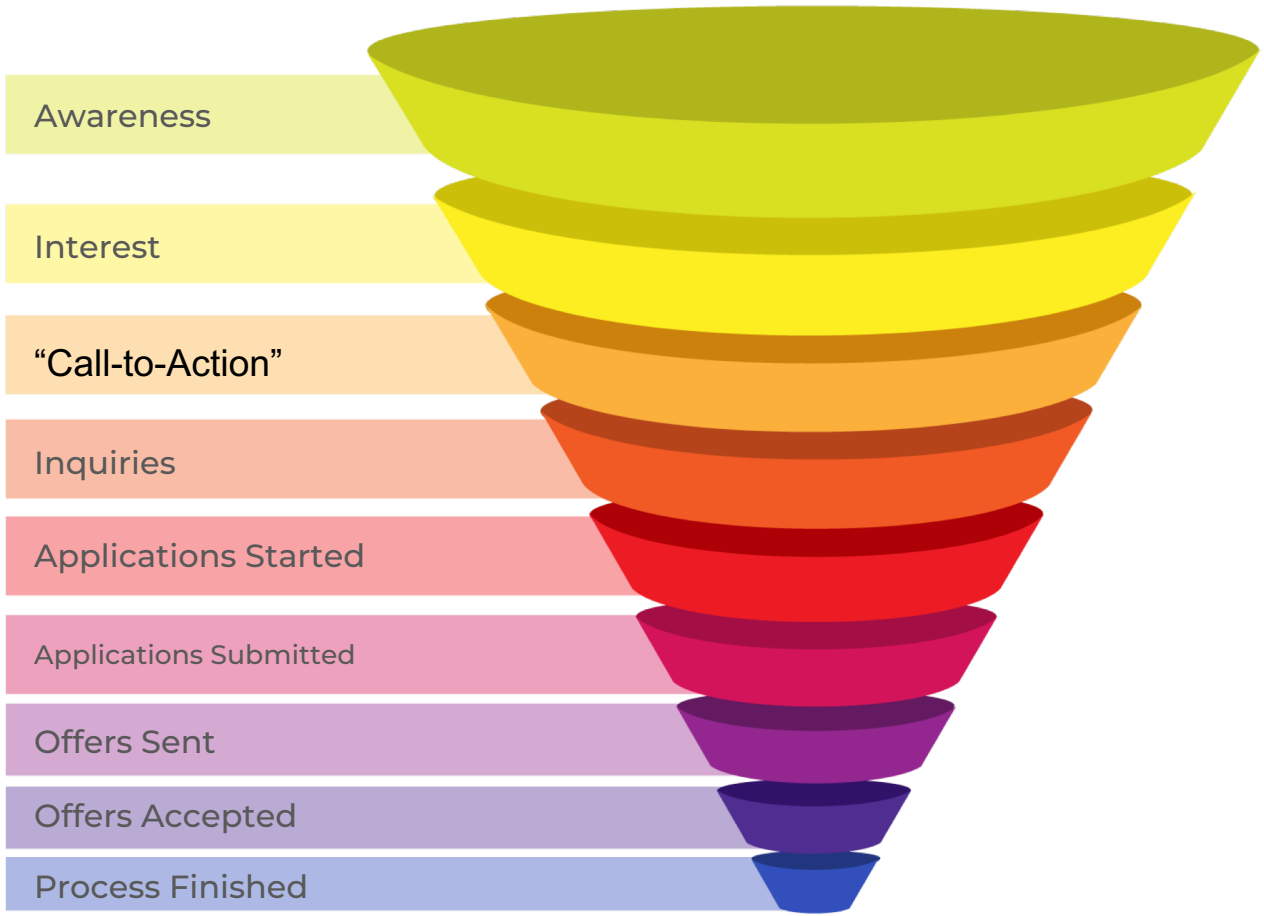
St. Francis de Sales



Social, Ads,

Website

Phone, Email, Letter, In-person



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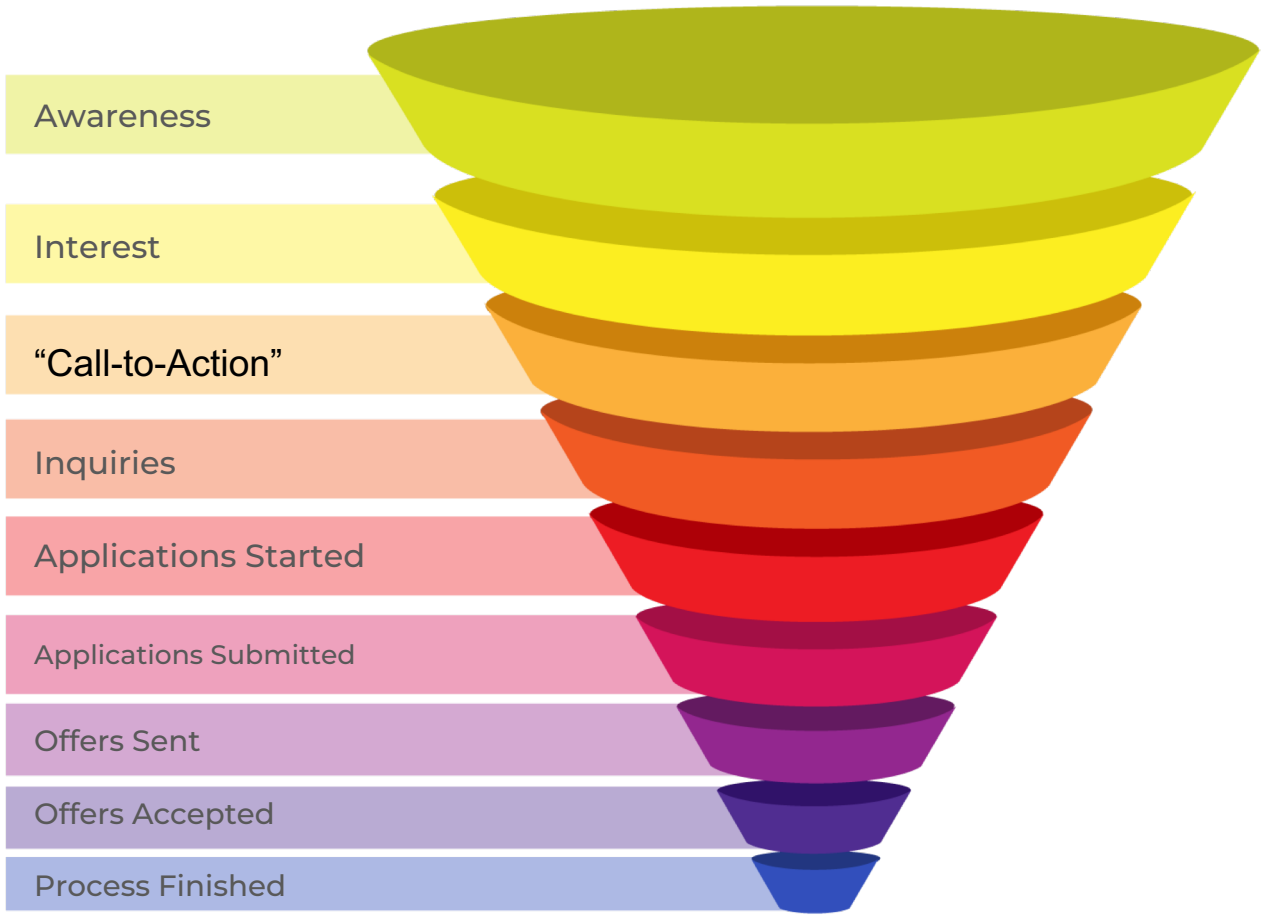
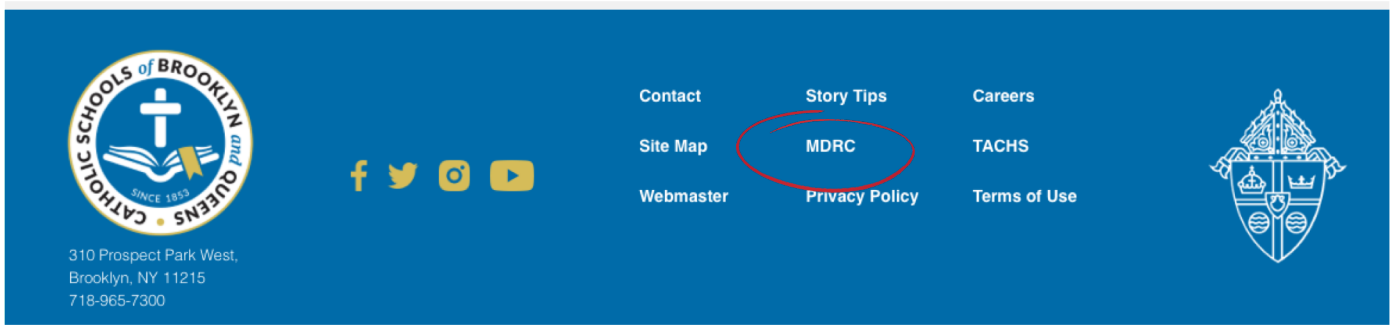
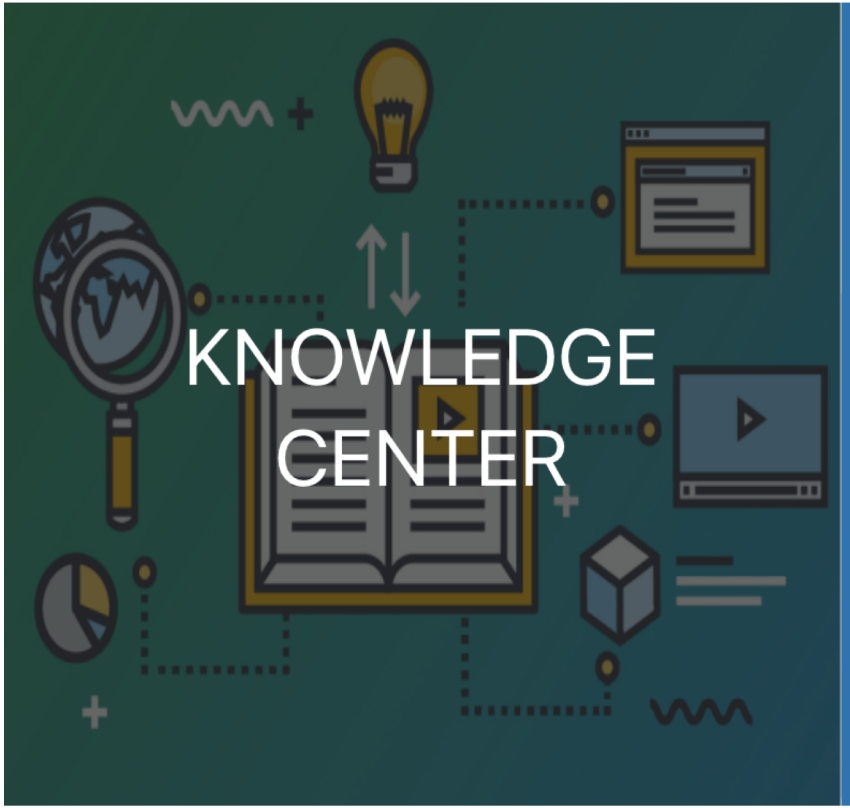


Find Marketing Resource Center Here!



Tour of the Marketing & Development Resource Center



The Knowledge Center is your resource for videos, presentations, and how-to guides for recruitment, fundraising and using FACTS.

MARKETING AND RECRUITMENT

Click to know more

DEVELOPMENT - FUTURES IN EDUCATION

Click to know more about FIE

FACTS "HOW-TO" GUIDES

Click to find a guide.

MDRC Tour - FACTS

Seach by key..

General Updates and Reminders - Most Recent

- **Contact list- Who to call or email for help rev 09 01 2022**
- **Teacher Trainings, FACTS basics recordings from Sept 2022**

Academics

- **Adding Class Sections in FACTS SIS**
- **Archiving Student's Academic Records in FACTS SIS**
- **Assign Teacher to a Class in FACTS SIS**
- **Calculate Final Term Grade in FACTS SIS**
- **Configure Class Rank & Honor Roll in FACTS SIS**
- **Create a Class Group in FACTS SIS**

MDRC Tour - FACTS

section

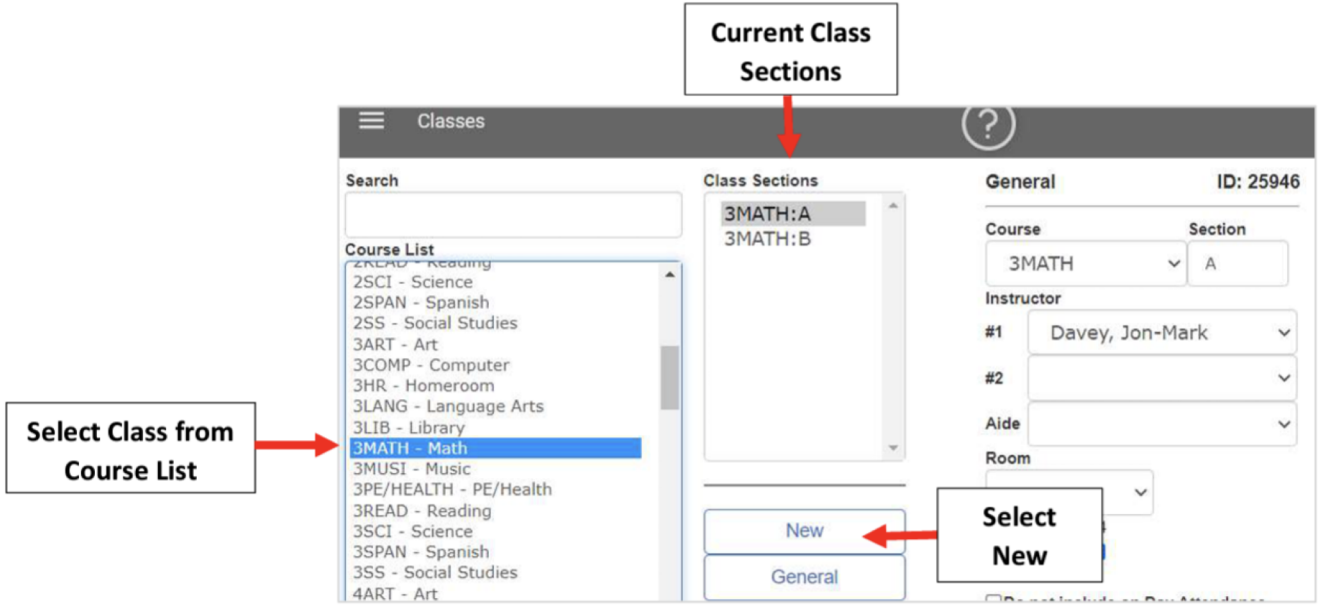
Academics

- **Adding Class Sections in FACTS SIS**

Students

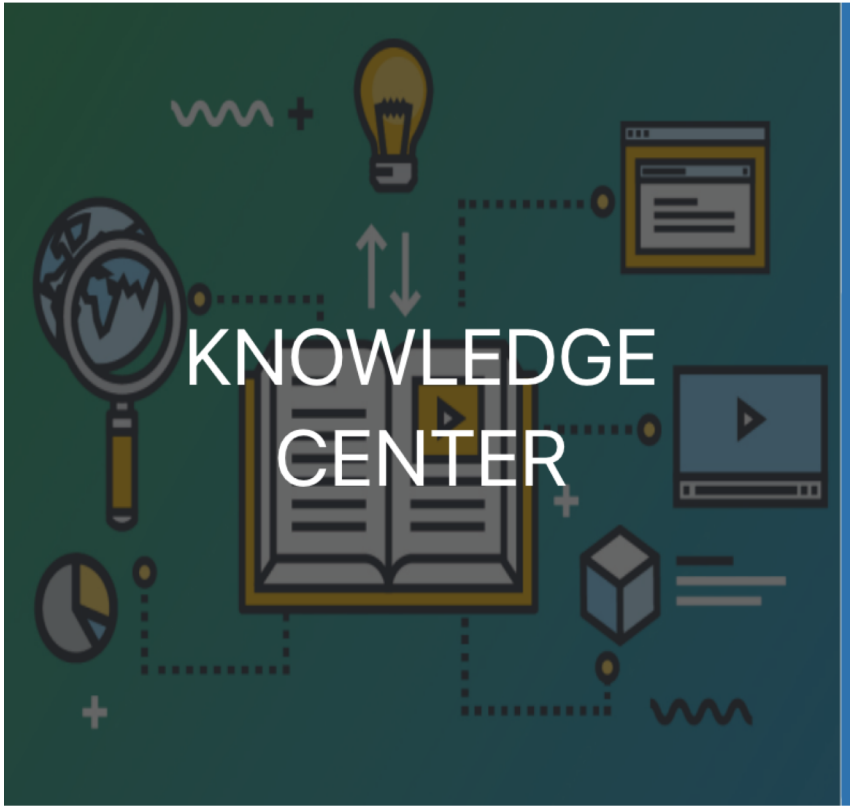
- **Transfer Student Sections within Same Grade**

MDRC Tour - FACTS



To Add a Single Section, enter Section Letter or Number and select "Submit"

Tour of the Marketing & Development Resource Center



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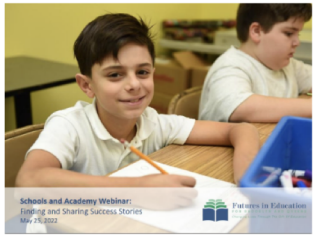
FIE SCHOOL DEVELOPMENT WEBINAR SLIDES



FINDING AND SHARING DONOR AND ALUMNI SUCCESS STORIES - MAY 2022

DEVELOPMENT NEXT STEPS/STRATEGIZING: REINTRODUCTION TO MAJOR GIFTS - MARCH 2022

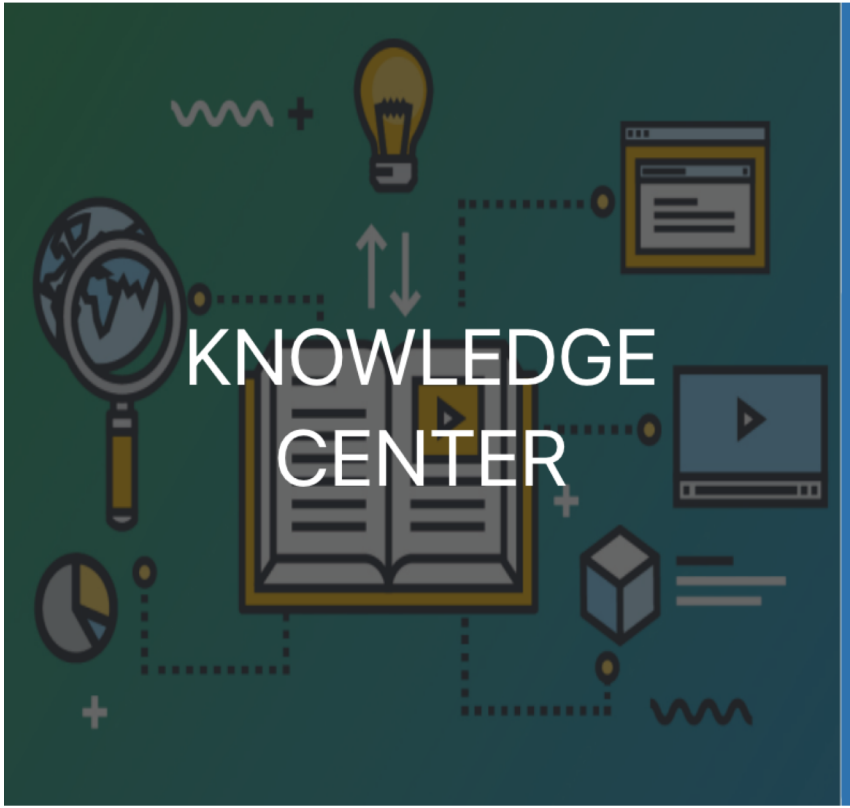
GETTING STARTED WITH YOUR DEVELOPMENT PLAN- JANUARY 2022

CRAFTING A CASE STATEMENT- JANUARY 2021

ADAPTING TO 2020 NOW PRESENTATION - JANUARY 2020

RUNNING & ORGANIZING SUCCESSFUL VIRTUAL EVENTS

Tour of the Marketing & Development Resource Center



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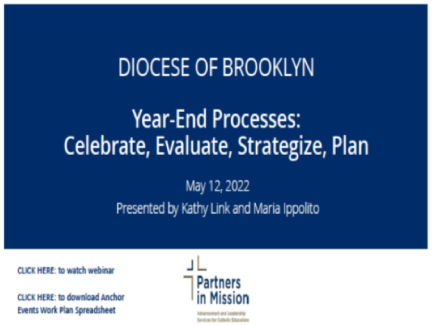
MDRC Tour - Marketing and Recruitment

RECRUITMENT – BEST PRACTICES

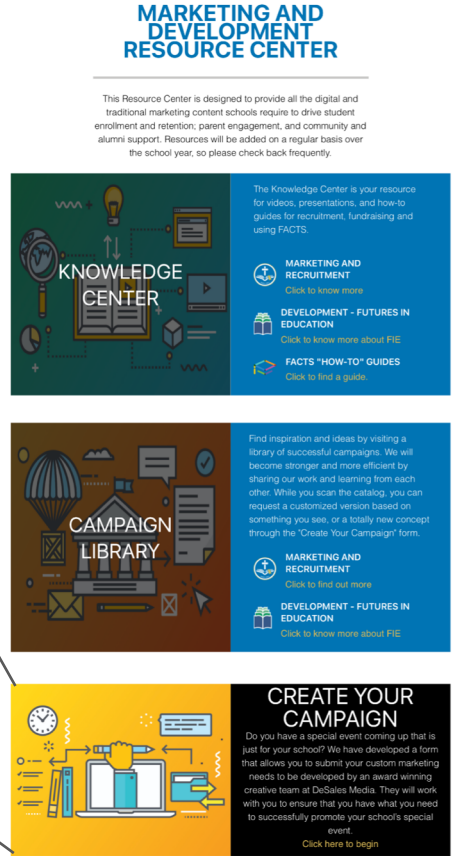


PIM YEAR END PROCESSES

PIM SOCIAL MEDIA STRATEGY

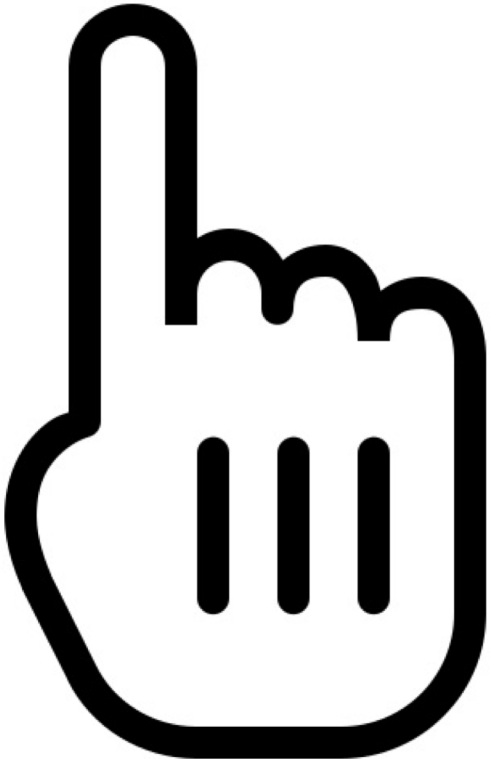
PRE·K-FOR-ALL: CLICK TO DOWNLOAD PRINT-READY FILES: ENGLISH

MDRC Marketing: How does it work?

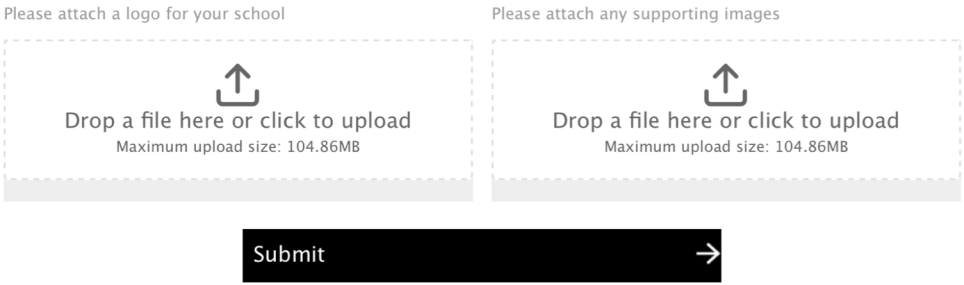


Before you click the button…

- Who is reading this?
- How is it being distributed?
- What do you want done?
- How do they do it?
- Why should they do it?
- Why should they do it **now?**



Fill out the marketing request form

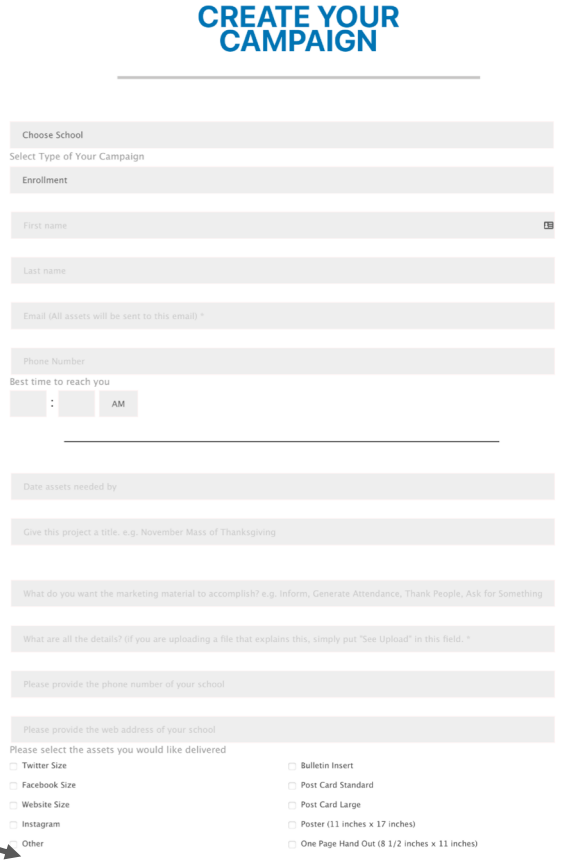


QUESTIONS?

Send us an email at
marketingresourcecenter@desalesmedia.org
or give us a call at **(347) 286-4799**.

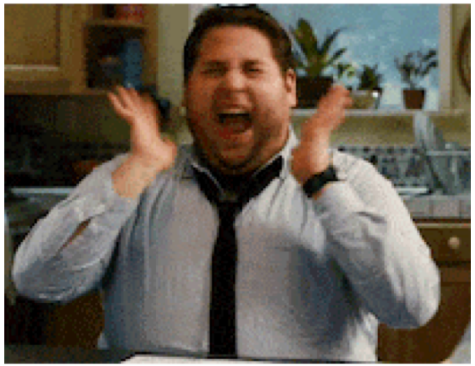
At the bottom of the form:

- Upload any images
- Final submit button
- Support line for any questions

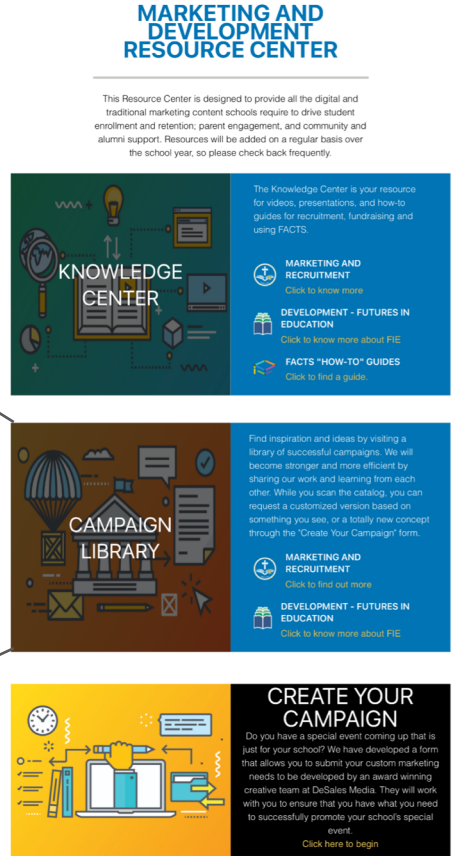


What to expect after your submission?

- Response time with confirmation or questions? - By next business day
- Agreed upon final delivery date
- Typical project cycle: 1st proof, final approval, assets delivered on time
- All deliverable assets are proofed for accuracy
- Everybody's happy!

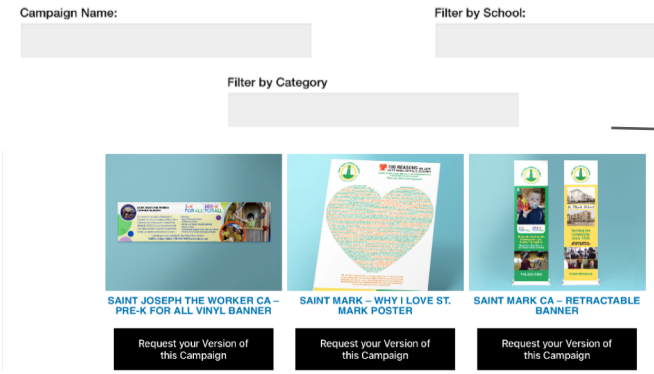


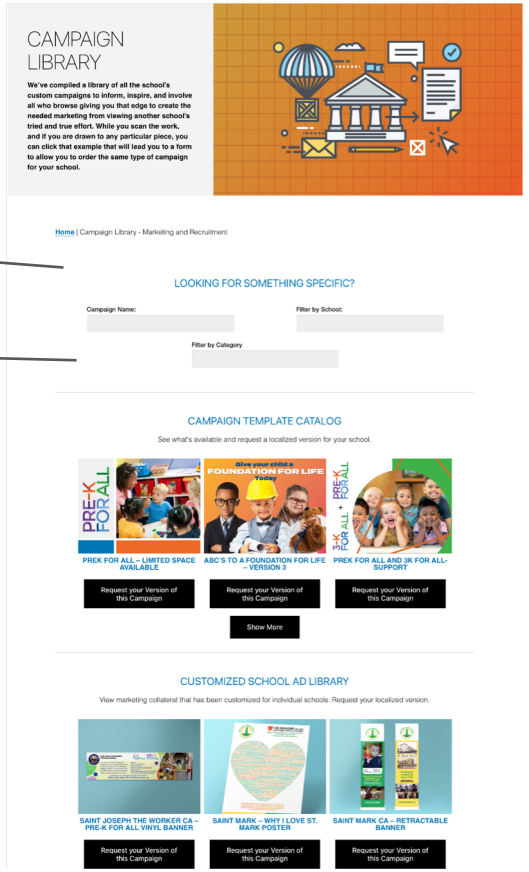
Looking for past work & reordering?



How do I use the Campaign Library?

- **"Looking for something specific"?**





- **Browse our campaign template catalogue.**

What to expect after you make your selection?

- Click on the template or campaign, you fill out the form with the new info
- Response time with confirmation or questions? - By next business day
- Agreed upon final delivery date
- Typical project cycle: 1st proof, final approval, assets delivered on time
- All deliverable assets are proofed for accuracy
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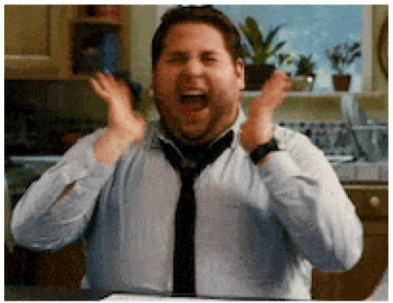

A few more thought …

- No one knows your school better than you, **you can’t outsource recruiting.**
- You don’t need to do it alone, **we’re happy to be part of it.**
- You don’t need to do everything, **make strategic & data driven choices.**
- Don’t be a hunter, **be a farmer.**