



SCHOOLS & ACADEMY WEBINAR:

Getting the Most Out of Your Direct Mail Appeals and Next Steps


March 30, 2023



Futures in Education
FOR BROOKLYN AND QUEENS
Changing Lives Through The Gift Of Education

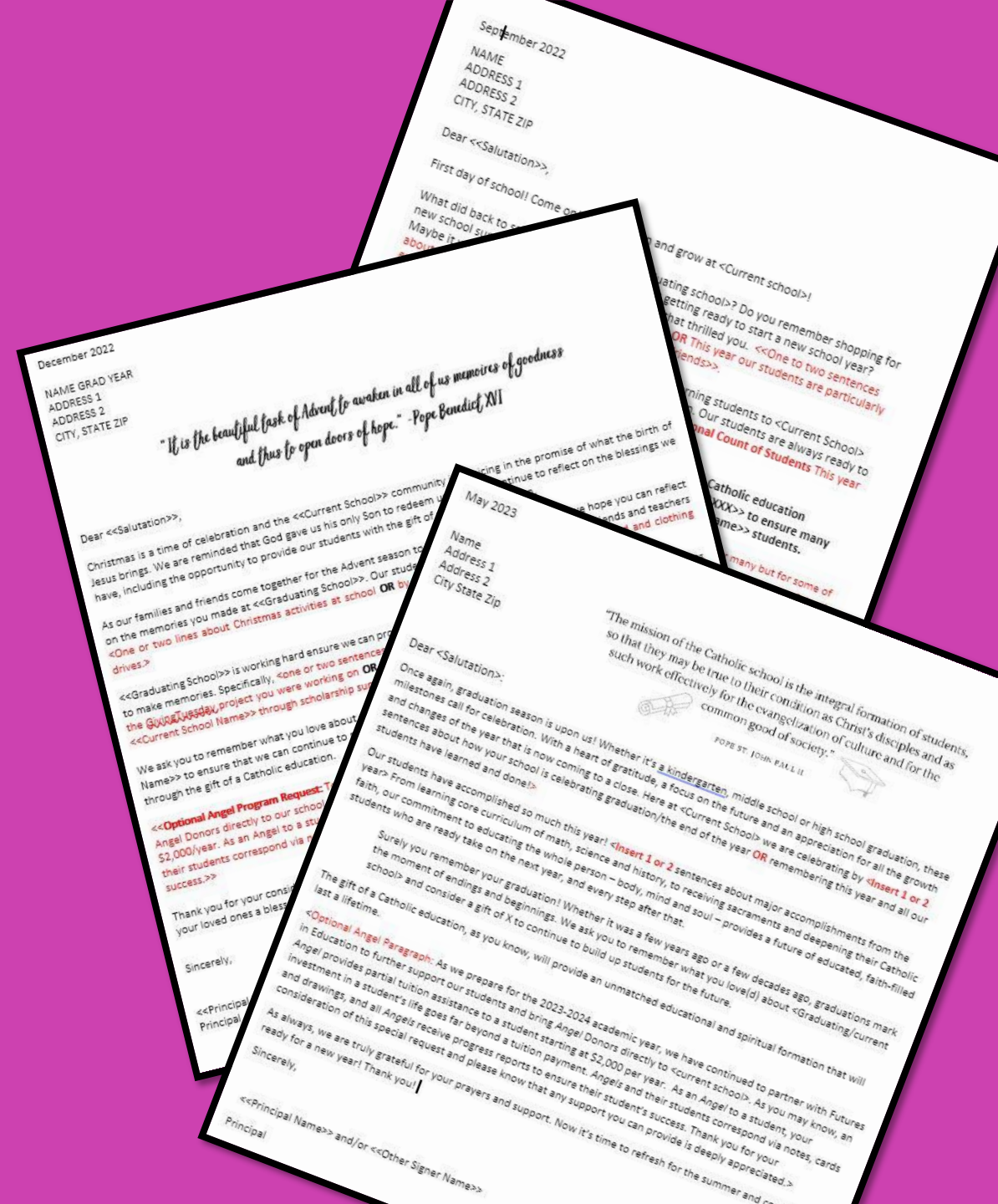


AGENDA

- What are the CAP mailings
 - Mailing Expenses
 - How can your letter have a greater impact?
 - Follow-up
 - Guest Speaker
 - Q & A
- 

WHAT ARE THE CAP MAILINGS?

- How often are the mailings sent?
- Why is it important?
- How do the mailings work?





MAILING EXPENSES



MAILING EXPENSES

The sample illustration below shows how this works (these are not actual numbers):

MAILING COST	REVENUE	ACADEMY/SCHOOL RESPONSIBILITY	FUTURES RESPONSIBILITY	NET PROCEEDS TO ACADEMY/SCHOOL
\$1,000	\$800	\$800	\$200	\$0
\$1,000	\$1,000	\$1,000	\$0	\$0
\$1,000	\$1,200	\$1,000	\$0	\$200

CORRESPONDING & CULTIVATION E-BLASTS

We welcome the students back to school!

Welcome Fall

October 2022

Dear John,

What did back to school mean to you? Do you remember shopping for new school supplies? Or the excitement you felt getting ready to start a new school year? Maybe it was the feeling of the seasons changing that thrilled you.

We continue the tradition of welcoming our new and returning students to because we know the importance of a faith-based education. Our students are always ready to learn and willing to make the best out of a new year.

Let's keep our hallways full and continue the tradition of a Catholic education together. Please consider making a gift today to ensure many more "first days" for future generations of students.

Please know that the family is extremely grateful for you and your support. On behalf of all the current and future students, thank you for all you have done and continue to do for our community.

In gratitude,



"It is the beautiful task of Advent to awaken in all of us memories of goodness and thus to open doors of hope." -Pope Benedict XVI

December 2022

Dear John,

Christmas is a time of celebration and the community is rejoicing in the promise of what the birth of Jesus brings. We are reminded that God gave us his only Son to redeem us, and we continue to reflect on the blessings we have, including the opportunity to provide our students with the gift of a Catholic education.

I wish you and your loved ones a blessed and merry Christmas and a happy and healthy New Year!

In gratitude,

Principal

HAPPY Thanksgiving

Wishing you and your loved ones a happy and blessed Thanksgiving!

By you have played such an important role in our children in the classroom, keeping them safe in providing to provide the academic excellence that with a Catholic education.

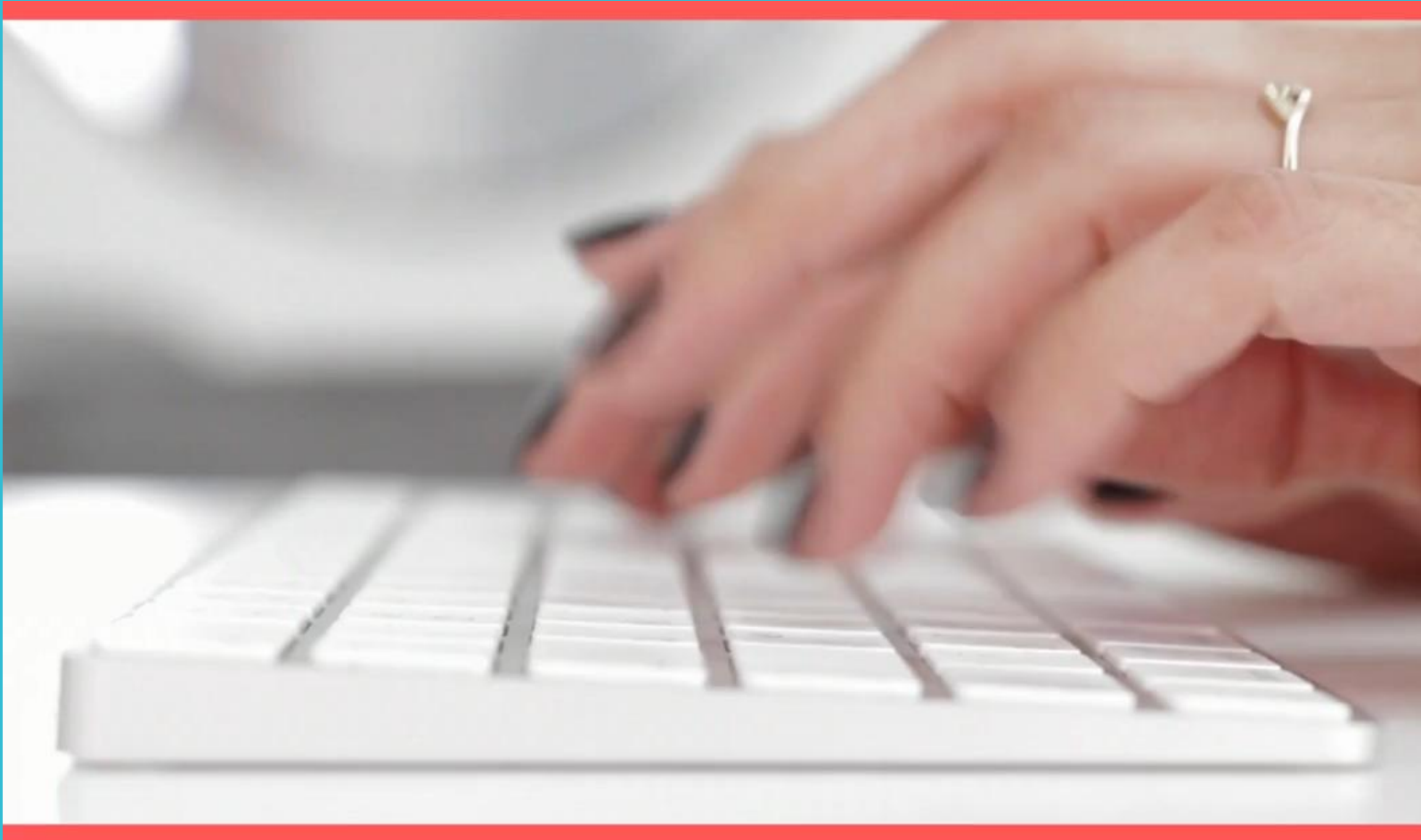
Grateful to you, our faithful alumni, friends and for helping make our school so special.

**you and your loved ones
happy, healthy and
blessed Thanksgiving!**



Donate Now:

HOW CAN YOUR LETTER HAVE A GREATER IMPACT?



WHILE PARTICIPATING IN FOOD DRIVES TO SUPPORT THE RECENTLY ESTABLISHED ST. KEVIN AND ST. FIDELIS PARISH FOOD PANTRIES. THEY ALSO CONTINUE TO SUPPORT ST. MARY'S HOSPITAL FOR CHILDREN AND THE RONALD MCDONALD HOUSE.

PUT THEIR FAITH INTO ACTION BY DONATING FUNDS TO THE BREAST CANCER RESEARCH FOUNDATION, AND COLLECTING FOOD TO SEND TO OUR ST. VINCENT DE PAUL FOOD PANTRY.

THIS YEAR WE ARE EXPECTING TO EXCEED OUR MAXIMUM ENROLLMENT GOAL OF 415 STUDENTS TO FILL OUR HALLS AND CLASSROOMS!

WE ARE PROUD TO REPORT THAT OUR 8TH GRADERS HAVE RECEIVED OVER \$310,000 IN HIGH SCHOOL SCHOLARSHIPS! THAT IS A DIRECT IMPACT OF A QUALITY CATHOLIC EDUCATION.

WE ARE PROUD TO REPORT THAT OUR 8TH GRADERS HAVE RECEIVED OVER \$70,500 IN HIGH SCHOOL SCHOLARSHIPS! THAT IS A DIRECT IMPACT OF A QUALITY CATHOLIC EDUCATION.

BEEN WORKING HARD ALL YEAR GROWING IN KNOWLEDGE AND IN THEIR FAITH. MORE IMPORTANTLY, THEY HAVE BEEN GROWING IN CHARITY BY CONTRIBUTING TO THOSE IN NEED, ESPECIALLY DURING THIS CHRISTMAS SEASON.

THIS YEAR WE ARE EXPECTING 250 STUDENTS TO FILL OUR HALLS AND CLASSROOMS!

WE ARE PROUD TO REPORT THAT OUR CLASS OF 2022 HAS RECEIVED OVER \$411,000 IN HIGH SCHOOL SCHOLARSHIPS! THAT IS A DIRECT IMPACT OF A QUALITY CATHOLIC EDUCATION.

PARTICIPATING IN SUPPORTING PROPOGATION OF THE FAITH MISSION COLLECTIONS.

THE WELLBEING OF OUR STUDENTS IS OF THE UPMOST IMPORTANCE TO US. THEREFORE, FUNDRAISING EFFORTS THIS YEAR WILL FOCUS PRIMARILY ON SECURITY UPGRADES TO THE SCHOOL.

CUSTOM SENTENCE
EXAMPLES

CUSTOMIZATIONS

September 2022

NAME
ADDRESS 1
ADDRESS 2
CITY, STATE ZIP

Dear <<Salutation>>,

First day of school! Come on! Time to learn and grow at <Current school>!

What did back to school mean to you at <graduating school>? Do you remember shopping for new school supplies? Or the excitement you felt getting ready to start a new school year? Maybe it was the feeling of the seasons changing that thrilled you. <<One to two sentences about school activities/what you are fundraising for OR This year our students are particularly excited to meet their new teachers and see their old friends>>.

We continue the tradition of welcoming our new and returning students to <Current School> because we know the importance of a faith-based education. Our students are always ready to learn and willing to make the best out of a new year. << Optional Count of Students This year we are expecting XX students to fill our halls and classrooms!>>

Let's keep our hallways full and continue the tradition of a Catholic education together. Please consider making a gift today of <<\$X, \$XX, \$XXX>> to ensure many more "first days" for future generations of <<Current School Name>> students.

<<Optional Angel Program Request: Starting a new school year can be exciting for many but for some of our families, they are struggling to figure out how they can afford to send their child to <<Current School Name>>. You can help by donating to our partner scholarship organization, Futures in Education, and the Be an Angel to a Student program. Visit www.futuresineducation.org and if supporting online, be sure to specify <<Current School Name>> as the school you wish to support.>>

Please know that the <<Current School Name>> family is extremely grateful for you and your support. On behalf of all the current and future students, thank you for all you have done and continue to do for our community.

In gratitude,

<<Principal Name>> and/or <<Other Signer Name>>

Principal

September 2022

NAME
ADDRESS 1
ADDRESS 2
CITY, STATE ZIP

Dear <<Salutation>>,

We are so excited! Our students are back at St. Bernadette vacation, filled with rest and relaxation along with the anticipation of friends and teachers!

As alumni of St. Bernadette, you may remember that special the new year would bring. Our students, especially the new new milestones, but are even more excited to participate in Hill", Tar Beach, Talent Show, St. Nicholas Day, and so much more!

All of these amazing experiences are possible because of the community!! Your generosity has afforded us so many opportunities unique St. Bernadette traditions going through the generational standard of academic excellence, sets us apart from the rest.

This year we continue to host our ongoing fundraiser just for Giving Tree! This beautiful tree is a way for our alumni not only display their name and graduating year, or honor a loved one floor of our school building. Here is how it works:

1. \$50 Donation – is a green-colored leaf on the tree
2. \$100 Donation – is a gold-colored leaf on the tree

The engraving at the bottom of the tree reads: Although we forever rooted in faith, love, and support of St. Bernadette, leaves as you would like, but please only one name per leaf.

How do you donate? Simply send an email to MrsCordi@stbernadettebk.org choice and send a check made payable to St. Bernadette Catholic York 11228. It's just that easy!

Please check out pictures of our special alumni tree on [Stbernadettebk](https://www.instagram.com/stbernadettebk) Instagram page! You can also give us a call thrilled to have you "come back home" for a special visit!

Please be assured that 100% of your donation goes directly to you!

On behalf of St. Bernadette Catholic Academy, teachers and hearts! May God continue to bless you and your families!

In gratitude,

Sr. Joan DiRienzo, MPF
Principal

September 2022

NAME
ADDRESS 1
ADDRESS 2
CITY, STATE ZIP

Dear <<Salutation>>,

There is nothing like the start of the new school year and experiencing the excitement of students once again filling our halls with their laughter, friendships, hopes and enthusiasm.

As pastor of Our Lady of Hope, I am blessed to have such a vibrant, faith-filled school as part of our parish. It brings me great joy to watch our students grow spiritually, socially and academically. I am deeply appreciative of the work of our principal, Giuseppe Campailla, and our faculty and staff. They are committed to continuing the tradition of excellence in Catholic education at Our Lady of Hope Catholic Academy.

My appreciation for the many alumni and friends of our illustrious school also runs deep. You are the lifeline of the school and of the parish. I have been moved by your initial support of *The Hope Fund*. As the fund grows, it has three important components:

1. *Tuition assistance* for families in need
2. *Future Initiatives* focused on enrichment and extracurricular activities
3. *Capital improvements* for ongoing maintenance of the school

This school year will see the return of the Paul Effman Band, Drama Club, Art Club and participation in the Science Olympiad Tournament – a few examples of what is possible with your support.

As we seek to expand the impact of *The Hope Fund*, we want to use this opportunity to reengage with our alumni. I ask that you consider responding in the following ways:

- Share your contact information with us by visiting olhca.org/alumni
- Join us for an alumni mass and reunion on Saturday, November 5
- Contribute to *The Hope Fund* using the enclosed reply card

On behalf of all the current and future students, thank you for all you have done and continue to do for Our Lady of Hope Catholic Academy.

In Christ's Peace,

Very Reverend Peter J. Purpura
Pastor


P.S. Please follow our Facebook page for updates on our upcoming alumni event open to all.

Write Your Own Letter



FOLLOW-UP

How to find your alumni,
engage them, & get them
to donate.



SCHOOL LOGO

SCHOOL NAME APPEARS HERE

Alumni Newsletter

Volume | Date


20XX


Section Title Parent Teachers Association

We think the design of this newsletter is great as is! But, if you do not agree, you are able to make it yours by making a few minor design tweaks! Tips on updating specific features are available throughout this example text.


To change any of the text in this document, just click on the block of text you want to update! The formatting has already been programmed for ease of formatting.

You can easily change the overall colors of the template with just a few clicks. Go to the Design tab and click on Colors. From the list of colors, you can choose a different color scheme. As you hover over the different choices, you can see what the overall feel of the document will change with each different option.





Add some type of information that you would like to highlight here in this space. Let the students know something fascinating or something they should look forward to coming up in the near future!



Include a Section Title Here

Two Lines

Story tagline or highlight that you wish to pull out. Use this space to tell the reader about something that they can expect to read in this story.

We think the design of this newsletter is great as is! But, if you do not agree, you are able to make it yours by making a few minor design tweaks! Tips on updating specific features are available throughout this example text.

To change any of the text in this document, just click on the block of text you want to update! The formatting has already been programmed for ease of formatting.

Have other images you wish to use? It is simple to replace any of the pictures in this newsletter. Click twice on the image you wish to change. Some images may need an extra click as they are part of a group of images. Keep clicking until your selection handles are around the one image you wish to replace.

Once the image you wish to replace is selected, you can either select "Change Picture" from the block of images, or click on the image and choose the image you wish to replace.

You can easily change the overall colors of the template with just a few clicks. Go to the Design tab and click on Colors. From the list of colors, you can choose a different color scheme. As you hover over the different choices, you can see what the overall feel of the document will change with each different option.

In the same way, you can change the fonts of the text. From the list of fonts, you can choose a different font. As you hover over the different choices, you can see what the overall feel of the document will change with each different option.

Reset the theme to restore the template to its original state!


Changed the colors, font and

Story tagline or highlight that you wish to pull out. Use this space to tell the reader about something that they can expect to read in this story.

Put a quote here to highlight this issue of

Website:

www.bellowscollege.com



MONTH YEAR | ISSUE X

ST. NAME CA UPDATES

Alumni Newsletter for Graduates of (Graduating Schools)

Highlight Story


School newsletters give students, faculty, and alumni a peek into what's going on. They're also a great platform for students to hone their skills.

The nameplate is one of the most noticeable elements of a newsletter. Make yours simple but memorable, preferably with a catchy tagline.

Interesting headlines grab your readers' attention and make them want to read the story. Include the most unique or urgent element in your story to draw your readers in.

To go with your headline, choose a photo that is not only striking, but more importantly, tells a visual narrative.

Next is the body text. For news stories, put the most important elements at the beginning. However, you don't have to do this for feature stories, where you're allowed to be more creative.



Message from Principal, Board Chair or Student Feature


TEXT . . .

Alumni Spotlight/Featured Class

Newspapers with rows and rows of body text can look uninviting to readers. Give their eyes a visual break by using pull quotes. Usually set in bigger font than the body text, it can be used to highlight a key point of the article, or serve as a graphic element. Captions also allow readers to scan through the page. A good caption is short but informative.

66

Quote from Article Above



Artwork can bring life to your newsletter, too. For this, you can enlist the help of artistic students. Include a cartoon in your editorial piece or caricatures of well-known personalities in school. Have the artist create a sketch of your school mascot, or even make one for your own school paper.


Listening to your readers ensures they keep coming back for more. In your staff box, include an email inbox where your readers can send in their feedback, comments, or suggestions. To keep audiences engaged, you can also allot a column for letters to the editor. Other contributions like poems or photos are welcome, too. Have some space for helpful information like important academic calendar dates and upcoming events. Last but not the least, strive to abide by the highest journalistic standards of accuracy and fairness. These will serve as your protection against legal trouble.

"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum."

Upcoming Events

List of events:

Newsletters



Our Lady of Perpetual Help
Catholic Academy of Brooklyn

March, 2021
Page 1

Alumni Newsletter

From the Pastor's Desk.....

Dear Alumni of OLPH School,


Lenten Greetings from OLPH! I trust you and your families are well. Both the parish and OLPH Catholic Academy are making our way through these truly extraordinary times, and both are open and active, as we follow the protocols for everyone's safety and health.

Pope Francis' March intention is about the sacrament of reconciliation: "Let us pray that we may experience the sacrament of reconciliation with renewed depth, to taste the infinite mercy of God." We celebrate the sacrament of reconciliation during Lent with those who will receive First Communion in the Spring and with the higher grades.

I pray that your experience of the sacrament of reconciliation this Lent is fruitful and freeing.

Blessings through the prayers of Mary, Our Mother of Perpetual Help.

Fr. James Gilmour, C.Ss.R.
Pastor




Back row, left to right: Fr. James Cascione, Fr. Joseph Hung Duc Tran, Fr. Norman Bennett, Fr. James Gilmour, Fr. Francis Skelly, Fr. Michael Cunningham, Fr. Joseph Lu

Front row, left to right: Fr. Clement Krug, Fr. Karl Esker, and Fr. Ruskin Piedra

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Alumni Newsletter

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SCHOOL NEWS



The Board of Directors is currently working on several strategies to help continue the success of the school. Our Marketing & Development Committee is enrolled in a program called the Model Catholic Academy guided by the Diocese that is helping us with Enrollment and Fundraising Campaigns.


The annual tuition of OLPH Catholic Academy of Brooklyn is \$5,100. This rate is analogous to all other schools in the Diocese. What is different in our community is that Sunset Park is an economically challenged area of Brooklyn. Over 17% of the residents are below the poverty line. This is 25% higher than the State of NY.

We currently have 176 students enrolled in Pre-K through 8th Grade. Due to the generosity of our Alumni and other supporters, we have been able to establish a Scholarship Fund. OLPH Catholic Academy of Brooklyn will be offering 2021-2022 Academic Year Scholarships to newly registered students. We will grant student scholarships for grades 1-4. Award selection will be based on need and merit. We hope this endeavor will boost enrollment. Please pray for us and our success to boost enrollment.



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Alumni Newsletter

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DIOCESE NEWS

February 1, 2021

Dear Alumni of Our Lady of Perpetual Help School:

As we look forward with hope and prayer in a new year, please know how much I appreciate your ongoing support of Catholic education at "school names". I am happy to share with you that in recognition of the importance of the mission we hold dear, Bishop DiMarzio has deemed 2021 a Year of Renewal for Catholic Education in Brooklyn and Queens. This special year was announced on the Feast of the Epiphany, a reminder to me of how grateful we are for each of you bearing gifts of a Catholic education for the children of God in Brooklyn and Queens. Your gift ensures the continuation of our faith. Thank you.

Our Year of Renewal for Catholic Education recognizes the real importance of Catholic schools and academics for the future faith of our children, and the future of our Church. We know that Catholic school students are more likely to attend weekly Mass, receive their sacraments, enter into religious life, or to simply live their faith through charity and mission work. Throughout this pandemic, our Catholic schools and academics have been a source of strength for devastated communities. Teachers, families and students have joined together to help the afflicted and their families. Our Catholic school learning has been safe, consistent and strong in the face of so much adversity. Our students and our schools continue to succeed. Your gifts have helped support the even brighter beacon of hope that our Catholic schools and academics have been in our communities.

Among the primary focus areas during the Year of Renewal will be to manifest Catholic culture, promote and retain enrollment of students at our schools and academics and renew our focus on academic excellence. The advancement of some of these concepts will extend beyond our schools as well with an emphasis on helping our parish religious education programs grow and flourish. The hope is to engage all our parish and school communities in this process: Pastors, Principals, Teachers, Catechists, Staff, Parents, Students, Alumni, Diocesan Administration, Directors of Religious Education and of course our faithful donors and benefactors.

Our hope is to keep you fully involved in this Year of Renewal for Catholic Education. We plan to share with you updates throughout this year. In addition, we would love to hear from you and encourage you to share your stories of your journey through Catholic education. We welcome your feedback and insight on this initiative. Please use the enclosed reply card or contact our Futures in Education office by calling (718) 965-7306 or email info@futuresineducation.org. As always, we of course would love your prayers. Thank you.

As I conclude, I remind you that Pope Francis has named this the Year of St. Joseph. I ask you to reflect on St. Joseph, foster father of Jesus, in many ways you play the same important role as he did, in being a spiritual guardian through your sponsorship of our students. Throughout this year, please pray often the prayer for the Year of Renewal that has been enclosed with this letter. Please know that you will be remembered in my prayers - please remember me to yours.


Sincerely Yours in Christ,

Janis J. Magistrale

Reverend Monsignor Jamie J. Gigante
Vicar for Development

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DIOCESE NEWS

Prayer for the Year of Renewal for Catholic Education

Heavenly Father, we pray for your guidance in the renewal of Catholic Education in Brooklyn and Queens.

Focus our mission in helping children to grow in the love and understanding of Jesus.

As Your Son welcomed the children, may we work to welcome all children in Your name.

Help us to remember the roots of Catholic Education and embrace the poor, the underserved, and the immigrant; so that we may be a community that provides for all in need.


Open our hearts to the call of sharing the faith.

Provide us strength to work as St. Joseph did; tirelessly and selflessly providing for others.

May we embrace the challenges ahead; knowing that our work is guiding a new generation of the faithful in Your Name.


Amen.

St. Joseph, pray for us!



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Alumni Newsletter

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FUNDRAISING NEWS

Thank you all who generously donated to the 300 Club. We are so thrilled to have your support. This support allows us the financial stability necessary to continue providing the best education to our students in a loving and spiritual environment. Stay connected with us on Facebook to see our most recent fundraising campaigns. If you'd like to make a donation online, please go to olpncab.org and click on DONATE. God Bless You!!

300 Club Winner Spotlight


By: George Waters - Class of 1968

I was quite surprised to hear that I had won the second prize in the OLPH 300 Club. I enjoy supporting the school but never thought I would win. I have fond memories of the grammar school and all the sisters and teachers that taught me. The Sisters of St. Joseph are the best. I am not just saying that because my Aunt Rosalie was a nun with this congregation. Her name was St. Rosalie Patricia Bartley. She never served in the parish. That did not matter though because she was my aunt, not St. Leo Gonzaga, her name at that time. I received a great education that has helped me along the way.

My family on the Bartley side, my mother's maiden name, goes way back to the founding of the school and church. My great grandfather William S. Bartley has his name above the auditorium doors. Both of my parents continued the school, as did aunts, uncles and my siblings. I will continue to contribute to the school in honor and memory of my ancestors. I thank the faculty and staff as well as the school board for all their efforts to keep our grammar school open to educate the students for their futures. I implore all alumni to contribute as their means will allow to assist in keeping our school moving forward.

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Alumni Newsletter

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300 Club Winner Spotlight

Robert Rose - Class of 1980

Robert Rose, Class of 1981 was one of our winners. This year, his class will celebrate their 40th Anniversary of Graduation from our amazing school. A few members of this class are in reunion discussions with the blessings of God. COVID will be eradicated and these momentous occasions can be celebrated.

Robert grew up on 59th Street. In 1998, he married Catherine Gallagher from St. Anselm's parish. Robert and Catherine moved to Rockaway Beach in 2000 where they are raising their three children, Robbie (20), Bridget (18) and Shannon (14). After working on Wall Street for 30 years, Robert is now a successful entrepreneur. He is the proud owner of a delivery service called Double R Deliveries. The company specializes in delivery of Amazon packages in the South Brooklyn area. Thanks Robert for getting us all of our deliveries in a timely manner. You had great training from the Sisters of St. Joseph with regard to tardiness!

Robert and some OLPH Friends!



Left to Right: Martin Hohan - Class of 1980, Robert Rose - Class of 1981, Jim Murphy - Class of 1981

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ALUMNI Gathering NEWS

Attention, classes of 1980 and 1981


Please join us in a reunion celebrating our 40th Anniversary!

Saturday, June 19, 2021
7 PM
The Leif Bar
6725-5th Avenue
Brooklyn

For more details, please contact:
Marty Hoban class of 1980 at (347) 203-4774
bigfishmarty@yahoo.com
Robbie Rose class of 1981 at (347) 886-6154
bigtime15@verizon.net

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Student Life




"I can change the world with my own two hands." - Dr. Martin Luther King Jr.



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Alumni Newsletter

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Historical Corner

1969-1970




Photo provided by James M. Connolly

Class of 1960

Kindergarten Class at the Parish Club on 55th Street and 6th Avenue





Photo provided by Joseph Sacco

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Alumni Newsletter

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Historical Corner

Sister Agnes Brennan

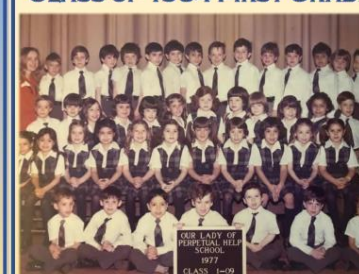
1967

5th Grade trip to Bear Mountain

Photo provided by Ben Fioriello




CLASS OF 1984 FIRST GRADE



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Alumni Newsletter

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In Memoriam

Fr. Thomas Barrett, C.Ss.R.



Thomas Jeremiah Barrett of the St. John Neumann Residence, Stella Maris, Timonium, Maryland, died on February 15, 2021, at age 79.

Born in Brooklyn on January 6, 1942, to Thomas and Margaret (Conkey) Conkey, he was baptized February 1, 1942 and confirmed November 17, 1953 at Our Lady of Perpetual Help in Brooklyn.

He attended the Redemptorist minor seminary of St. Mary's College, North East, Pennsylvania from 1955 to 1961 and made his first profession on August 2, 1962 at St. Mary's College, Ichester, Maryland. He attended the major seminary for philosophy first at Mt. St. Alphonsus in Esopus, New York from 1962 to 1963, and then at St. Alphonsus College in Suffield, Connecticut from 1963 to 1964 before returning to Mt. St. Alphonsus Seminary for theological studies between 1964 and 1968.

He made his final profession on September 2, 1965 at Mt. St. Alphonsus and was ordained there on June 18, 1967.

In addition to obtaining his baccalaureate degrees, as well as a master's degree in religious education, Father Barrett went on to further studies in sociology at Fordham University where he obtained an MA and Ph.D. His dissertation was on urban sociology and his doctorate was obtained in 1979.

While pursuing graduate studies, Father Barrett was assigned to the Redemptorist parish of Immaculate Conception in the Bronx from 1968 to 1970 and was later assigned to teach as a professor of sociology at St. Alphonsus College in Suffield between 1970 and 1984.


Between 1979 and 1981 he also conducted pastoral research as an affiliate of the Catholic Center of the Archdiocese of New York. He took on additional responsibilities when he became rector of the community at Our Lady of Perpetual Help parish in Manhattan between 1981 and 1987.

He left academia and parish life for a new ministry as a retreat master at the Redemptorist's Notre Dame Retreat House in Canandaigua, New York. He was rector there from July 1987 to July 1988. That summer he was assigned to Most Holy Redeemer, NYC (pro tem) and then became associate pastor of Our Lady of Fatima, Baltimore from 1990 to 1993. He took up a new post as a missionary at the Redemptorist parish of St. Gerard in Lima, Ohio from 1993 to 2006, and conducted parish missions in Ohio, Indiana, Michigan, and Pennsylvania.

It was while traveling to give a mission in Ohio in January 1995 that Father Barrett was in an automobile collision with a tractor-trailer that put him in intensive care. In August 2006, Father Barrett returned again to Notre Dame Retreat House in Canandaigua, NY. Since 2013, he had been battling lymphoma and other ailments and on April 14, 2014, he began a period of assisted care at the St. John Neumann Residence, Stella Maris, Timonium, NY.

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Alumni Newsletter

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In Memoriam

Sister Edyth Therese Fitzsimmons, CSJ



In the opening ritual we just responded with a phrase from our congregation's Vision Statement: a life that is simple, prayerful, courageous and compassionate. Truly that was Edyth's vision for her life as a Sister of St. Joseph for seventy-one years. Her deep spirituality enabled her to do whatever needed to be done selflessly, graciously and with great compassion.

Born to Mary and John, Edyth grew up in Brooklyn, attending St. Mary's Parish School and St. Brendan's High School. In those formative years, times together and love of horses created close family bonds as Edyth's love for all of them grew.

After entering the CSJ, Edyth taught elementary grades and earned a Bachelor's Degree in Social Studies from St. Joseph's College and a Masters from St. Bonaventure. An excellent teacher, she always brought out the best in her students and was so sensitive to their needs for encouragement and support as they faced challenging situations in their personal lives. She helped them live one of her favorite mottoes: "Smart people never put other people down."

Edyth always saw the needs of others and quietly and surreptitiously met them. With family, it was getting the deck of the lake house fixed, in community it was widely known: "Edyth will take care of it."

Our congregation recognized Edyth's many gifts which included her ability to build community and that is what she did as Assistant and Principal of Our Lady of Perpetual Help for thirteen years and then for ten years as Principal of Sacred Heart Academy. Always able to take the perspective of another, Edyth sensitively helped to reconcile differences and bring people together for the sake of the entire school community. Even after leaving full time ministry, Edyth empowered the young women at Bishop Kearney High School to produce the annual yearbook and went to great lengths to make sure it was done well.

Edyth did enjoy life with family time in Saratoga, loving her grandfather Sunny Jim and the racetracks. Family and friends know the story of Sunny Jim's limner, a limner for horses that she viewed could feed anybody's taste or bruise. If you complained that it was really for horses she confidently replied: "It is good enough for a million dollar race horse. It is good enough for you." It was a cure-all and I believe Edyth was viewed as a "cure-all" by all who knew her. Saratoga was also the place where Edyth cared for her brother the year after he suffered a stroke.

Edyth enjoyed literature and Hemingway's The Old Man and the Sea was a favorite. The image of the wounded healer was an inspiration not to run from pain but to bear it in order to heal. Edyth experienced this in her own life struggling with cancer and awaiting healing. She savored that news of healing as she savored every moment in front of her. She recognized God's hand in everything and truly lived with a grateful heart. God was truly with her in every moment of her life.

It is the season of Advent a time to be aware, alert to God's presence in our lives as we wait in expectation to celebrate the birth of Jesus. Edyth's practice for Advent was to spend quiet time with God. Her never anticipated that this Advent she would enjoy the fullness of that presence with the mystery of God's love unfolding. I am sure that she continued to take care of us as she wishes for us in the words of St. Paul "May Christ dwell in your hearts through faith and may you be rooted and grounded in love... knowing the love of God that surpasses all knowledge, so that you may be filled with the fullness of God."

Sister Edyth Therese Fitzsimmons died on November 30, 2020 in the 71st year of her religious life.

5902-6th Avenue
Brooklyn, NY 11220

olpncab.org
(718) 439-8067

Saint Patrick's Party Fundraiser

St. Anselm Catholic Academy Alumni <saca.alumni@gmail.com>

Thu 3/16/2023 1:24 PM

To: CAP Futures in Education <cap@futuresineducation.org>

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Academy Alumni Association.

Sincerely,
Alumni Chair
John Thomas

SACA.ALUMNI@GMAIL.COM

Saint Patrick's Party at BAY RIDGE
CATHOLIC ACADEMY - March 26th
Following the Bay Ridge Parade. 3PM.

Please Join Us - Help Support Bay Ridge
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PRESENTS
**ST. PATRICK'S DAY
CELEBRATION**
SUNDAY, MARCH 26TH
FOLLOWING THE PARADE!

LIVE MUSIC!
RAFFLES & 50/50
PIZZA & CRAFTS FOR KIDS
INCLUDED!!!

3:00 PM

FOOD/SNACKS
BEER/WATER/SODA
INCLUDED!!!
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cheers!

BAY RIDGE CATHOLIC ACADEMY
365 83RD STREET BROOKLYN, NY 11209
CLICK HERE TO RSVP OR
BY MARCH 17TH!
ADULTS \$40/KIDS \$15
CHILDREN UNDER 3 FREE!
CASH/CHECKS ONLY

(CHECKS MADE OUT TO BAY RIDGE CATHOLIC ACADEMY)

MUSICAL ENTERTAINMENT
BAND OF ROGUES!
QUESTIONS? KSKD1@HOTMAIL.COM



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Please contact the
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IMPORTANT
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Dear St. Anselm Catholic
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The Parish Publicity
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sends out a calendar of
parish events monthly and
information about special
events occasionally
throughout the year.

If you would like to be
placed on the parish contact
list please email the Parish
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Anselm - Robert
Kassenbrock and
Eileen Loughlin
ppcat.anselm@gmail.com

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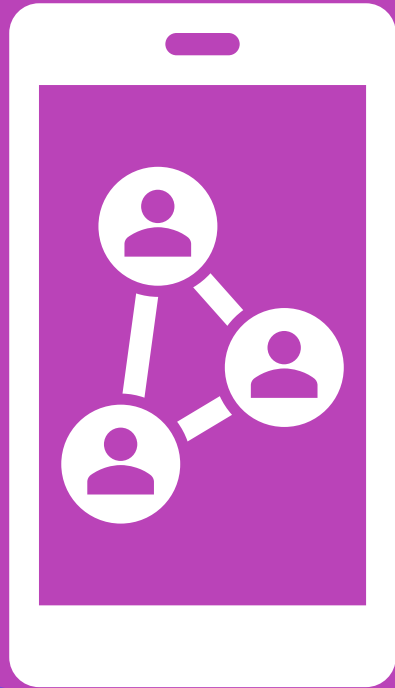
**DEDICATED DEVELOPMENT
PERSON**

FORM A DEVELOPMENT COMMITTEE

- Members from your board
- Home Academy Association (HAA)
- Alumni
- Parent volunteers
- Teacher/Administration volunteers
- Pastor
- Parish lay leaders
- Community/business leaders



HOW TO FIND YOUR ALUMNI & UPDATE YOUR RECORDS





VOLUNTEERS

Guest Speaker:

Shane Lavin,
Vice President for Advancement
Xavier High School



QUESTIONS & DISCUSSION





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