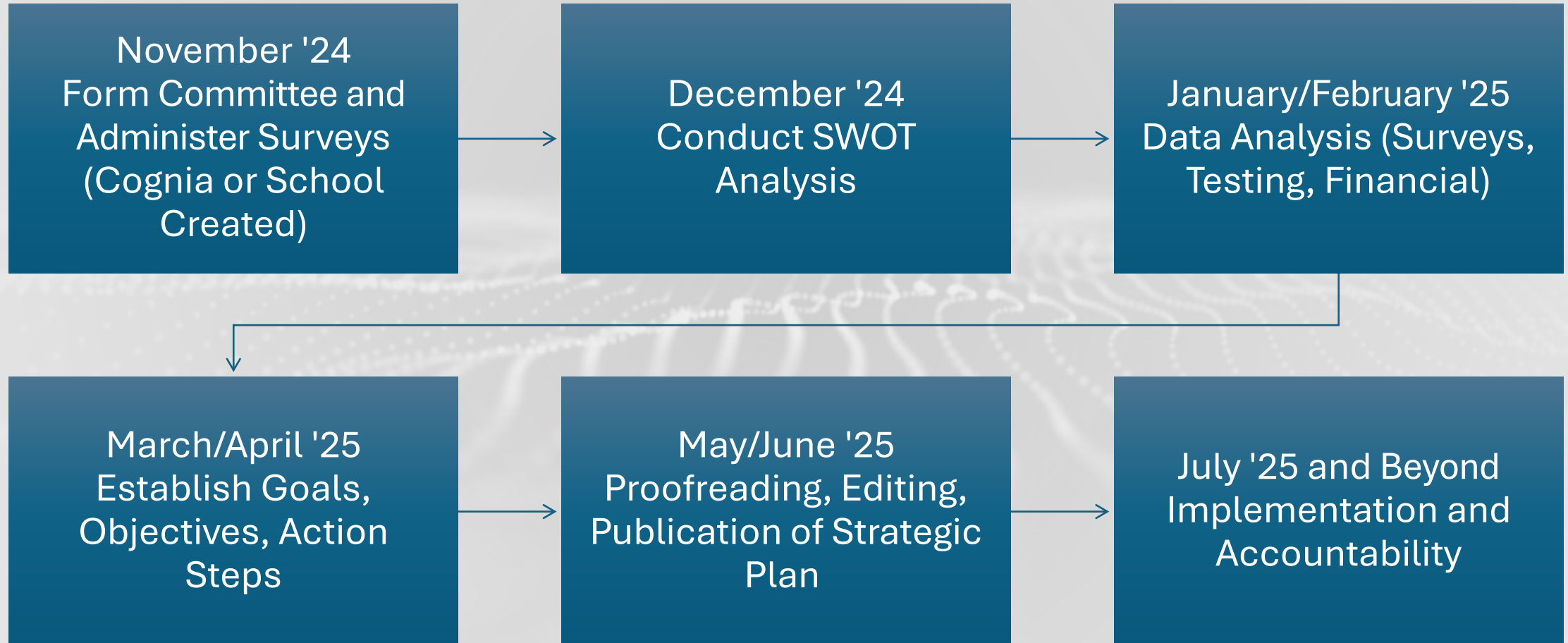




# Strategic Planning

# Strategic Planning – Proposed Timeline





## Step 1: Form the Committee

- Principal
- Board Chair
- Pastor
- 1 or 2 Additional Board Members
- 1 or 2 Faculty Members
- 1 or 2 Parents



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## Step 2: Gather and Analyze Data

- Surveys
- SWOT Analysis
- NYSTP and iReady
- Budget Projection

# Step 3: SWOT Analysis



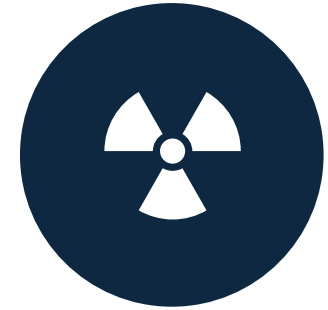
STRENGTHS



WEAKNESSES



OPPORTUNITIES



THREATS

# SWOT Example

## Strengths

stable, high performing faculty

## Weaknesses

low NYSTP scores

## Opportunities

large religious ed. program

## Threats

local charter schools

# Step 4: SMART Goals

**Specific** – an easily understood outcome; detailed

**Measurable** – quantifiable objectives to track progress

**Achievable** – realistic and maintains the enthusiasm; possible

**Relevant** – aligned with the mission and impactful; connected to SWOT

**Time-Based** – has a deadline/progress dates

# Examples

SMART



To enhance student volunteerism by requiring all junior high students to complete 20 community service hours by September 2025.

To increase K-8 enrollment by 10% by September 2027.

To improve student proficiency on NYST ELA exams by 15% by June 2026.

Not SMART

To improve facilities

To increase our fund balance

To increase the number of members on our board of trustees



# Domains

Catholic Identity



```
graph TD; A[Catholic Identity] --> B[Academic Excellence]; B --> C[Marketing and Enrollment]; C --> D[Governance and Leadership]; D --> E[Finance and Development];
```

Academic Excellence

Marketing and Enrollment

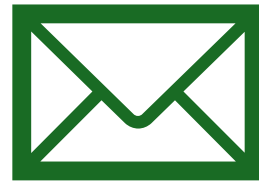
Governance and Leadership

Finance and Development

# Step 5: Editing and Publication



Template will be provided



Proofread



Publish on website,  
communicate to stakeholders

# Step 6: Implementation and Accountability



STAY FAITHFUL TO DEADLINES



AGENDA ITEM AT EACH BOARD  
AND FACULTY MEETING



AGENDA ITEM ON VISITS FROM  
THE SUPERINTENDENT'S OFFICE

# How can we help?

- You are not alone
- Engage the superintendent's office

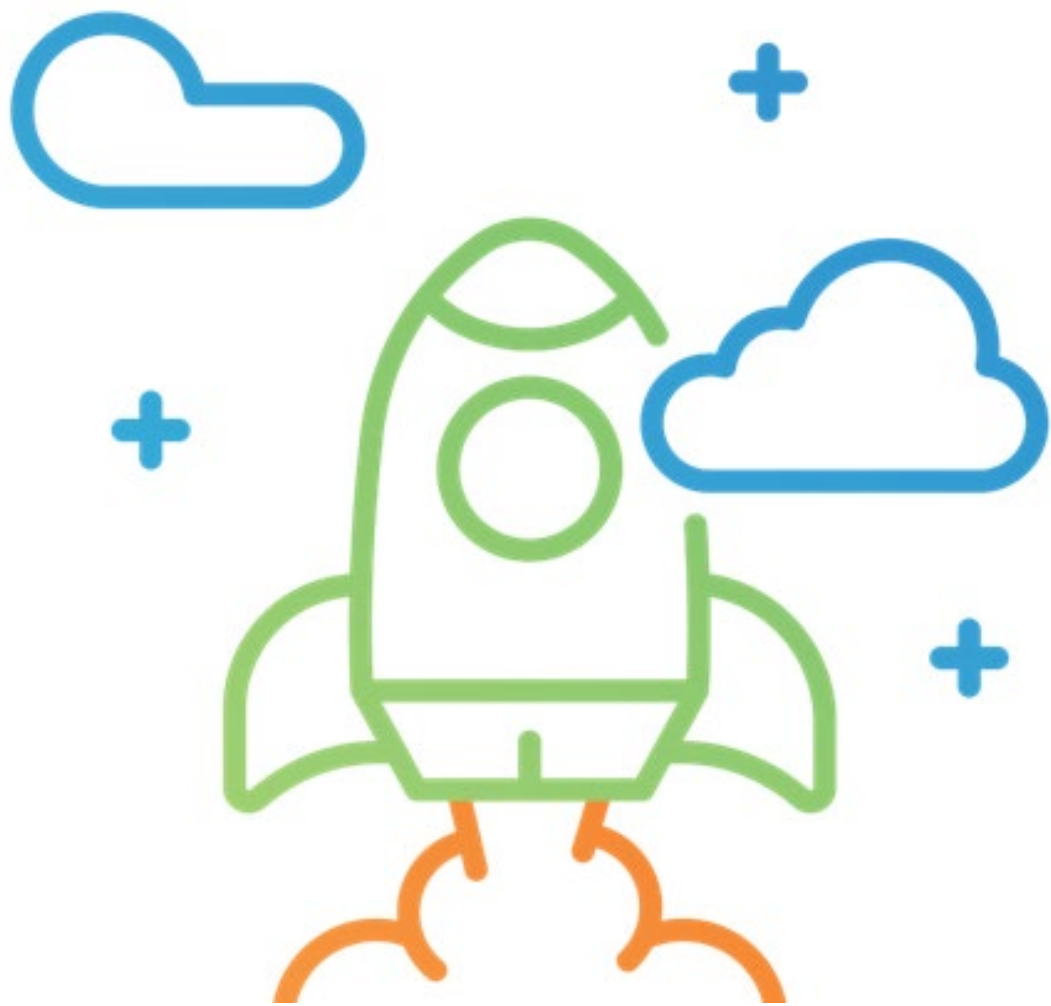
# Putting It into Practice



BREAKOUT SESSION 1 –  
SWOT ANALYSIS



BREAKOUT SESSION 2 –  
DEVELOP 1 SMART GOAL



$$(f + f) \Rightarrow F$$

Framework  
& Fuel for  
the Future